

21<sup>st</sup> International exhibition  
of laboratory equipment  
and chemical reagents

**11–14.04.2023**

Crocus Expo, Moscow, Russia



**Post-show report**



ОРГАНИЗАТОР  
ORGANISER

## EXHIBITORS

**184** companies from Russia, Belarus,  
India, China and Kazakhstan

## VISITORS

**6 716** specialists  
from **67** regions of Russia and **20** countries

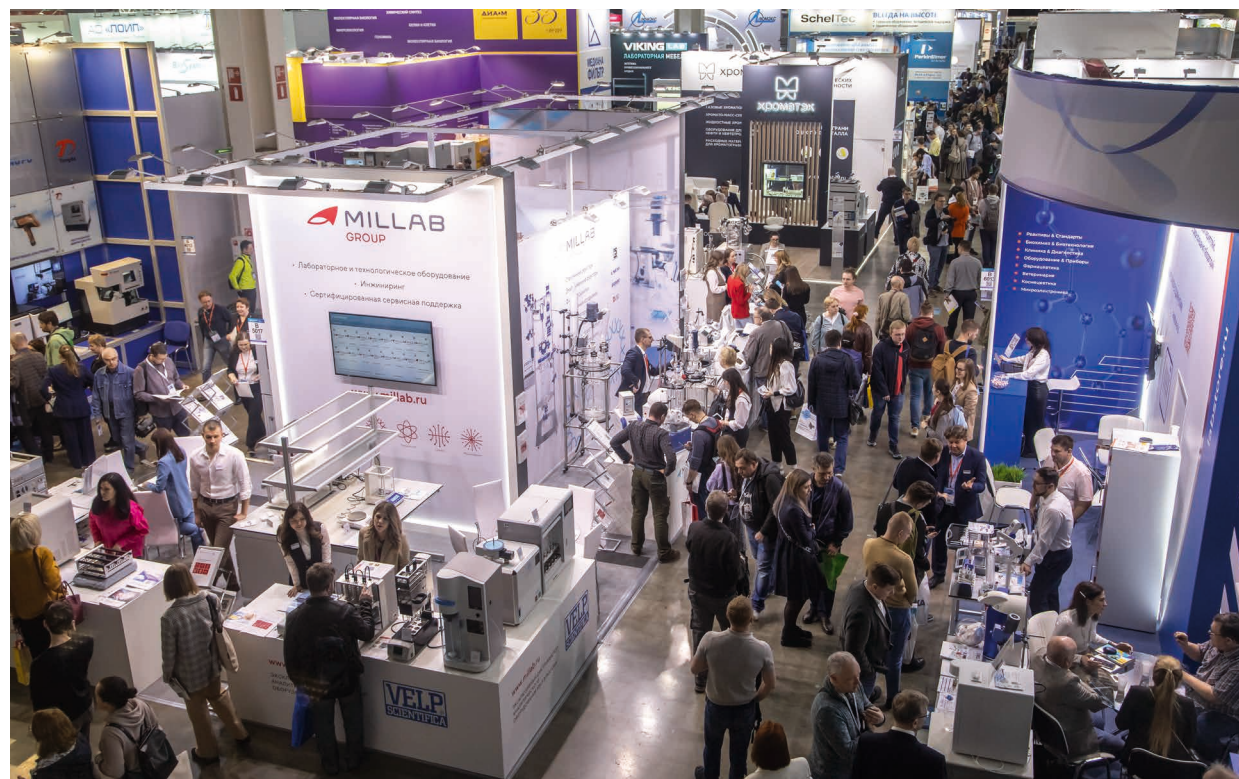
## VENUE

**7 467** m<sup>2</sup>

Sponsor  
of the exhibition



ВАШ ПОСТАВЩИК  
ЛАБОРАТОРНО-АНАЛИТИЧЕСКОГО  
ОБОРУДОВАНИЯ



## ABOUT EXHIBITION

Analitika Expo is Russia's only cross-sectoral exhibition providing exhibitors with a guaranteed opportunity to showcase their products to the representatives of research, independent, and production laboratories in various sectors, including the chemical, pharmaceutical, agricultural, medical, oil and gas, food, and biotechnological industries, as well as to laboratory equipment distributors and companies specialising in laboratory design, construction, renovation, and engineering.

## EXHIBITION SECTIONS

### LABORATORY EQUIPMENT AND INSTRUMENTS

- Spectrometric equipment, microscopes, laboratory scales, metering
- Hoods, laboratory tables, tables-sinks

### LABORATORY GLASSWARE

- Laboratory dishes and glass accessories
- Laboratory dishes and tableware made of plastic

### LABORATORY FURNITURE

- Tables physical, chemical tables, desks physical island
- Exhaust fume hoods, special laboratory cabinets

### CHEMICAL REAGENTS

- Chromatography materials (adsorbents, solutions, columns, plates)
- Indicators, standard models, custom reagents

### LABORATORY RESEARCH AUTOMATION FACILITIES

- Use of reference standards, entry rules, statistics, standards support
- Minimizing the number of errors and performance monitoring processes

### BIOTECHNOLOGIES

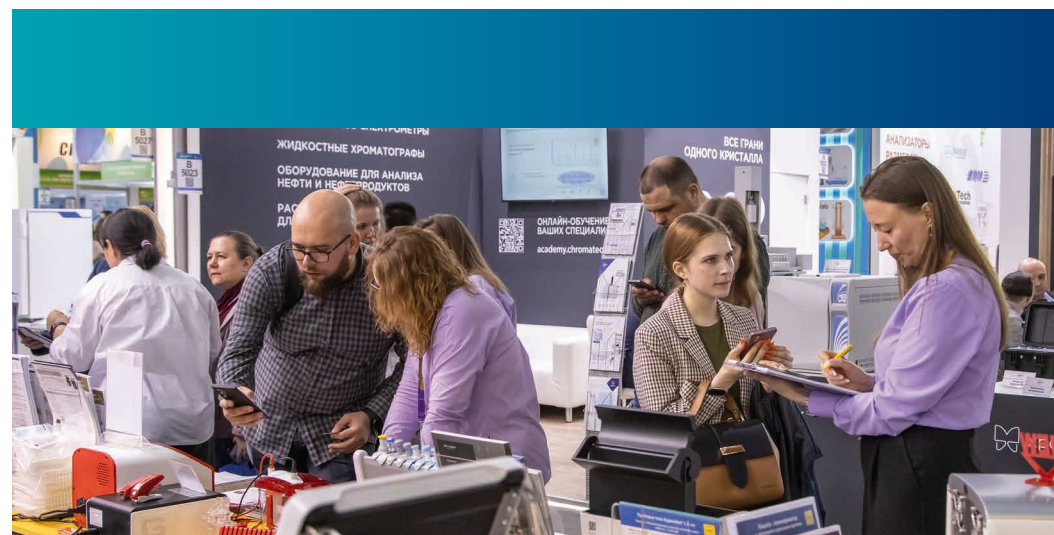
- Bio-analytical systems and devices
- Bio-measuring instruments

### TEST EQUIPMENT

- Particle-size analyzers
- Spectrometers at Analitika Expo exhibition

### ENVIRONMENTAL MONITORING EQUIPMENT

- Air monitoring equipment
- Water quality control equipment



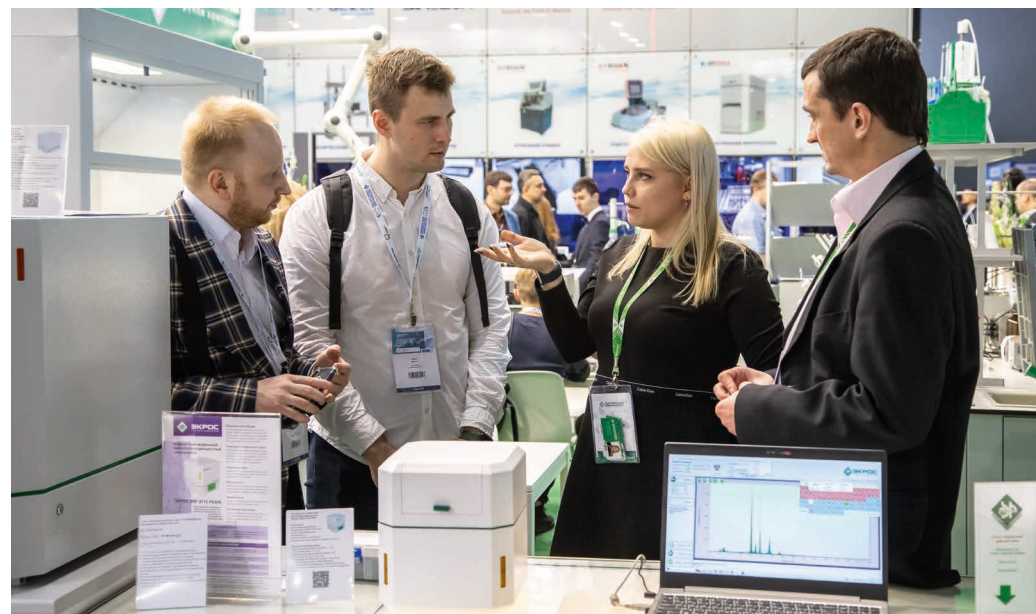


## EXHIBITORS

**184** companies from Russia, Belarus, India, China and Kazakhstan

## EXHIBITOR PROFILE

The exhibitors are leading Russian and foreign manufacturers and suppliers of laboratory equipment and chemical reagents for production and research laboratories in diverse sectors.



## AMONG THE REGULAR EXHIBITORS

Analitekspert, Algimed, Biochimmak, Dipaul, Biosystems, Catrosa Reaktiv, Laboratornoe Oborudovanie i Pribory, Lumex-Centrum, NPO SPVLAB, Melytec, Millab, Pertotech, Vibrotekhnika, Tescan, Chimmed, Helicon, SKB Chromatec, Khromos Engineering, Ecroskhim, ROSSHIMREAKTIV, PrimeChemicalsGroup, Memmert Russia and many others.

## EXHIBITING FOR THE FIRST TIME

3S-Laboratory, Alkor Bio, Apexlab, Biocontrol GR, Kamozzi Pneumatika, DNA Technology, LionTech, Nabitex Scientific, BSKB Neftekhimavtomatika, NIC Innovations, Vzor, Sibirskie Analiticheskie Sistemy, VESEXPERT, BelAnalitika, ProLab-Trade, CTS Nauka and others.

## EXHIBITORS SURVEY RESULTS

**90%**

Satisfied with  
Participation in the Exhibition

**90%**

Satisfied with  
the quality of visitors

**94%**

Satisfied with  
the number of visitors

**94%**

Meeting  
current customers/partners

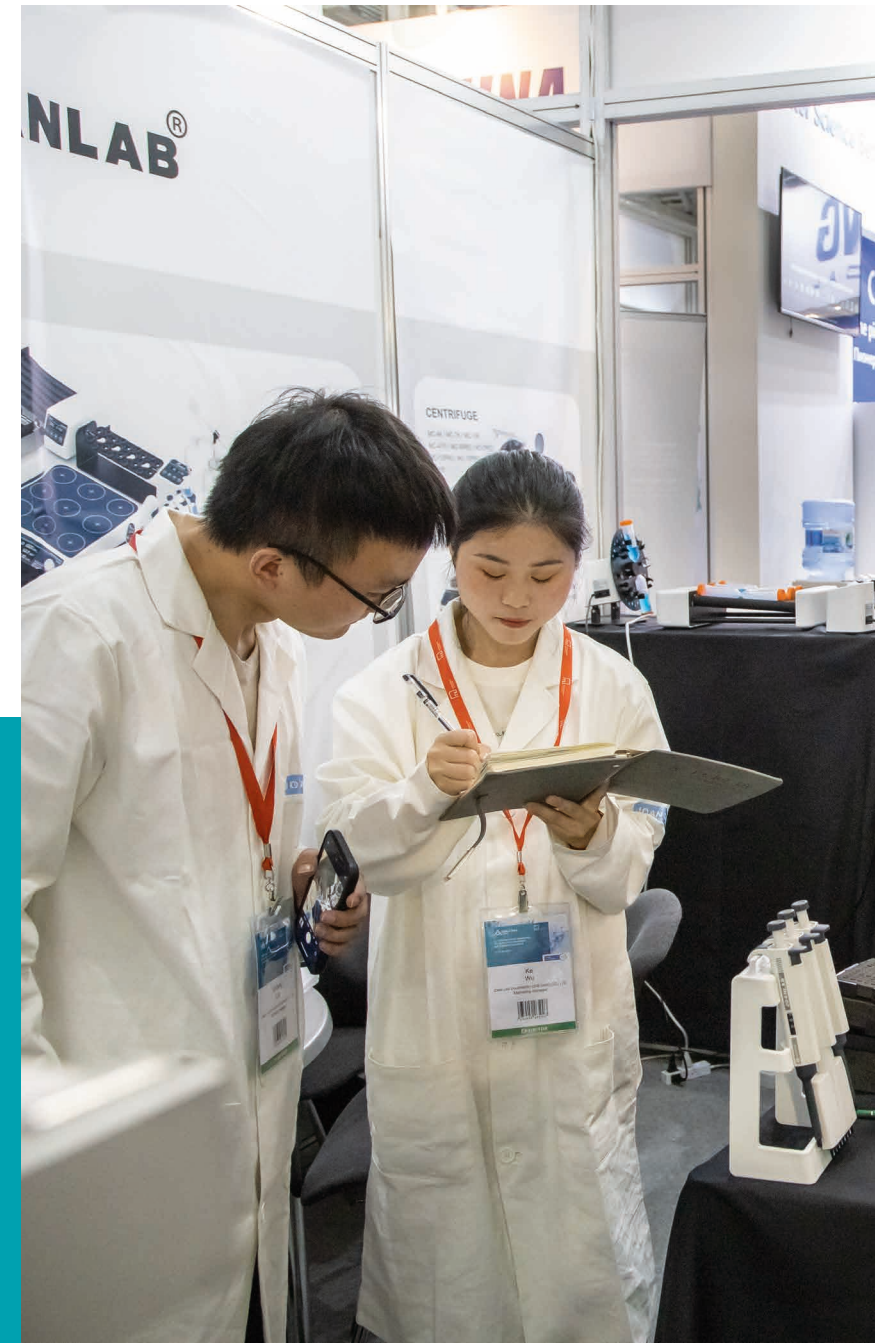
**88%**

Consider Participation  
in Exhibition Important  
for the Development  
of their Business



**88%**

Find New Customers  
and Sign Contracts



EXHIBITORS

## FEEDBACK OF EXHIBITORS

The company NV-LAB has been participating in the Analitika Expo Exhibition for some years now. First of all, it's an opportunity for the company to show new products, talk about our advantages and communicate with the customers. The Analitika Expo Exhibition is very important as we can communicate both with clients and colleagues, and to learn market news and updates. The exhibition is highly attended – there are lots of sought-for professionals, laboratories and manufacturing companies.

**Igor Nichvoloda**  
NV-LAB

Analitika Expo offers a diverse and rich business program, featuring highly engaging speakers. The content and reports provided are consistently updated to address current needs and reflect the latest industry trends. It is evident that regular surveys and participant feedbacks are conducted and carefully considered, ensuring the inclusion of hot topics and high-profile issues of current interest. I am genuinely excited about the business program, which demonstrates its value and relevance.

Analitika Expo Exhibition has been perfectly organized, showcasing state-of-the-art equipment, captivating examples, and attracting diverse range of highly qualified specialists. This event has once again proved its significance and I am very grateful to be part of this important exhibition!

**Dmitry Falkin**  
Chairman of the Competence & Quality Association,  
Director of Accreditation Centre “Standart” LLC

At the Analitika Expo Exhibition, we have the opportunity to find new contacts, explore potential manufacturing partners, and acquire new clients. The event efficiently facilitates a significant number of meetings with our customers in a short time. Participants and guests came not only from Moscow but also from other regions of Russia. Thanks to Analitika Expo Exhibition, broadening the geographical reach of communication and business prospects. Analitika Expo holds a prominent position in the field, attracting experts and professionals from various related sectors.

**Lyudmila Filatova**  
Ph.D, Biology. Deputy Head of Department of Molecular  
Methods of Analysis  
BioChemMac Group

The Dipaul Group has been participating in the Analitika Expo Exhibition for several years. For us, this is a place to meet our current customers, especially key ones, and to search for new contacts and opportunities to develop both the business and our own products. At the exhibition, it is important to get high-quality feedback from the customers and have a look at what our competitors present in order to constantly be at the forefront of technological development. The Analitika Expo Exhibition allows us to solve our problems and facilitates meeting with lots of potential customers; it's great that all of us get together at one time and in one place.

**Andrey Veretsky**  
CEO,  
Dipaul Research and Production Company



## VISITORS

**6 716** visitors  
from **67** regions of Russia  
**20** countries

## VISITORS PROFILE

Specialists and managers of research institutes and enterprises, laboratories for quality control of petroleum, chemical, pharmaceutical, food, medical, clinical, environmental and other types of laboratories.

## GEOGRAPHY OF VISITORS

**4 901** (76%)  
Moscow  
and Moscow Region

**1 815** (24%)  
Other regions of Russia  
and Neighboring Countries



## VISITOR PRODUCT INTEREST

<b>84% (5 036)</b>	Laboratory equipment and instruments
<b>53% (3 152)</b>	Laboratory glassware, plastic and consumables
<b>51% (3 029)</b>	Chemical reagents
<b>47% (2 832)</b>	Test equipment
<b>36% (2 145)</b>	Laboratory furniture
<b>35% (2 103)</b>	Laboratory research automation facilities
<b>20% (1 184)</b>	Biotechnology
<b>15% (886)</b>	Laboratory equipment for environmental monitoring

## PROFESSIONAL AUDIENS

<b>46% (2 790)</b>	Non-managerial Executive
<b>33% (1 972)</b>	Line Manager / Supervisor
<b>13% (772)</b>	Owner / CEO / Senior manager
<b>8% (453)</b>	Division Manager / Head of a Department

## VISITOR SURVEY RESULTS



**92% (6 179)**

Influence the Purchase Decision After the Exhibition



**83% (5 574)**

Plan to Purchase Products Following the Visit to the Exhibition



**76% (5 104)**











Found New Suppliers and Business Partners



## THE COMPANY'S ACTIVITIES

<b>28% (1 673)</b>	Research and Development
<b>20% (1 221)</b>	Procurement of Laboratory Equipment
<b>10% (613)</b>	Pharmaceutical Industry
<b>9% (565)</b>	Chemical Industry
<b>7% (398)</b>	Services Provided by an Independent Accredited Laboratory
<b>4% (237)</b>	Food and Beverage Industry
<b>3% (185)</b>	Environmental monitoring
<b>3% (200)</b>	Healthcare Services
<b>14% (842)</b>	Other Laboratories

## \*FIELD OF RESEARCH AND DEVELOPMENT

 <b>34% (570)</b>	Chemistry and Materials Chemistry	 <b>14% (240)</b>	Instrument Engineering and Production of Electronic Systems and Components
 <b>13% (211)</b>	Healthcare / Clinical Laboratory Diagnostics	 <b>9% (155)</b>	Pharmaceuticals
 <b>5% (88)</b>	Agriculture	 <b>5% (87)</b>	O&G
 <b>4% (75)</b>	Metallurgy	 <b>3% (58)</b>	Food and Beverages
 <b>2% (30)</b>	Water treatment, water conditioning and purification	 <b>10% (159)</b>	Other Research Areas

## SCIENTIFIC & BUSINESS PROGRAMME



**4** Days



**1625** Delegates



**100+** Speakers



**20** Shows

General  
Partner  
SMARTLABFORUM



**A90B.COM**



## KEY TOPICS

- 1 Case session on the design and set-up of analytical laboratories
- 2 Plenary session "Equipment of Analytical Laboratories in Modern Realities"
- 3 Workshop "Water, Air, and Soil. A Professional View of Laboratory Control"
- 4 Workshop "Ways to Ensure the Quality of Test Results in a Laboratory"
- 5 Workshop "Current Issues of Fuel and Lubrication Materials Analysis"
- 6 Session "Legislative Updates in the Field of Accreditation"
- 7 Workshop "Food Products Monitoring for the Content of Man-Made Harmful Substances"
- 8 Workshop "Chromatographic Analysis of Pharmaceuticals"



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**Book your stand**  
[analitikaexpo.com](http://analitikaexpo.com)



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